



**RSS NEWS** is the monthly newsletter of the Society containing news and features on topics of interest to fellows of the Society together with details of training courses, conferences and other events in the statistical world. A typical issue runs to some 24 pages and carries 12-14 pages of advertising. *RSS NEWS* is published monthly from September to June and is mailed to members the preceding month to arrive on the first day of the month of issue.

#### Dimensions and rates

▶ Full page	245mm x 180mm	£985 + VAT
▶ Half page (landscape)	120mm x 180mm	£580 + VAT
▶ Half page (portrait)	245mm x 85mm	£580 + VAT
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**Colours** (prices for colour printing are in addition to the basic mono rate)

▶ Spot colour blue (Pantone 280, house colour)	£110 + VAT
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▶ Full colour	£600 + VAT

#### Inserts

Not exceeding A4 size, supplied to the *RSS NEWS* printer

- ▶ Price on application

#### Typesetting

- ▶ Full page £60 + VAT; half page £50 + VAT; quarter page £40 + VAT



**Circulation** 7,000 of which 6,500 copies are to fellows of the Society. Breakdown of 5,000 UK, 500 Europe and 1,500 rest of world.

**www.rss.org.uk** is a hub of information for the statistical community with details of events, educational opportunities and career prospects. The site carries statistical job advertisements from diverse sectors such as government, health, finance and academia.

- ▶ Advert on website only £350 + VAT per month

#### Discounts

- ▶ Agency commission £10%

**Website advertising** at **www.rss.org.uk**

**Significance** was launched in 2004 as a quarterly magazine for all users of statistics. Its aim is to communicate and demonstrate in an entertaining expository style, the practical use of statistics in the many fields where such use is relevant, as well as to discuss all aspects of statistics that benefit society in general. Articles require no expert or detailed technical knowledge of statistics. They are accessible and interesting to a broad international readership. The magazine includes a blend of case studies, reviews or new and developing areas of statistics, techniques in practice, topics of professional relevance as well as other articles promoting the discipline.

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Delivered to the printer of *Significance*

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*Significance* is published by Blackwell Publishers on behalf of the Royal Statistical Society and edited by Julian Champkin



**Circulation** 9,000 – read by teachers and students, those working in central and local government, medicine and health care, administration, economics, business, survey research etc.

#### Serial insertion

- ▶ Serial insertion

If the same space is booked in consecutive issues of any publication or the website (copy may change) the discounts are:

2-4 insertions 5%; 5-9 insertions 10%; 10+ insertions 15%

#### Contact

Jonelle Lewis Chamberlain  
Advertising manager  
The Royal Statistical Society  
12 Errol Street  
London EC1Y 8LX

+44 (0)20 7614 3947  
+44 (0)20 7638 8998  
+44 (0)20 7614 3905  
j.lewis-chamberlain@rss.org.uk  
www.rss.org.uk

direct dial  
switchboard  
fax

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Issue	Booking and copy deadline	Dispatch week
▶ October 2008	Monday 8 September	week of 22 September
▶ November 2008	Friday 10 October	week of 27 October
▶ December 2008	Wednesday 5 November	week of 24 November
▶ January 2009	Monday 1 December	week of 15 December
▶ February 2009	Wednesday 7 January	week of 26 January
▶ March 2009	Monday 9 February	week of 23 February
▶ April 2009	Monday 9 March	week of 23 March
▶ May 2009	Monday 6 April	week of 20 April
▶ June 2009	Monday 11 May	week of 25 May
▶ July/August	Summer break, no issue	

### ▶ All enquiries to:

▶ **Jonelle Lewis Chamberlain**  
Advertising manager *RSS NEWS*

The Royal Statistical Society  
12 Errol Street  
London  
EC1Y 8LX

▶ +44 20 7614 3947  
▶ +44 20 7614 3905  
▶ [j.lewis-chamberlain@rss.org.uk](mailto:j.lewis-chamberlain@rss.org.uk)  
▶ [advertising@rss.org.uk](mailto:advertising@rss.org.uk)

direct dial  
fax  
email  
web